

1st CONFERENCE OF THE SOUTH ASIA ASSOCIATION OF ALLERGY, ASTHMA & CLINICAL IMMUNOLOGY

Venue: Paintal Memorial Golden Jubilee Auditorium, VP Chest Institute, University of Delhi, Delhi, India

12th and 13th February, 2011

Organized by VALLABHBHAI PATEL CHEST INSTITUTE

To,

M/s-----

Subject: Sponsorship for SAAAACI-2011

Dear Sir,

We are pleased to inform you that the 1st Conference of the South Asia Association of Allergy, Asthma and Clinical Immunology (SAAAACI-2011) is being organized by VP Chest Institute at its Paintal Memorial Golden Jubilee Auditorium, during 12 and 13 February, 2011. Over 500 experts and scientists working in the field of allergy, asthma and immunology and other related area expected to attend the conference. The meeting will include through exposure to clinical and research aspects of allergy, asthma and immunology designed to attract both scientists, clinicians from India and abroad. Plenary lectures, symposia. Guest lectures, panel discussions and original research paper presentations will be held during the programme.

On the important occasion you being our valued partners in health care and research activities, can immensely, contribute to making the conference a success. Pharmaceuticals and biotechnology companies, medical publishers and providers of patient services can become sponsors of this exciting conference. The conference will provide a common platform to delegate and pharmaceutical companies around the world for interaction on the latest technological development and is, therefore, an ideal opportunity for companies to acquaint with delegates and popularize their exhibits. This brochure would offer you interesting sponsorship opportunities.

We look forward to your cooperation and support.

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Secretariat

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(A) PROGRAMME INFORMATION		
In preliminary	• Back cover colour	Rs. 25,000
In final (Aug/Sept. 2010)	• Back cover colour	Rs. 50,000
	• Inside cover colour	Rs. 20,000
	• Inside colour	Rs. 10,000
Website	• Site	Rs. 65,000
	• Clipping of one ad. on website	Rs. 15,000
Programme booklet		Rs. 75,000

(B) MAIN CONFERENCE SPONSORSHIP		
Scientific Programme	• Each programme	Rs. 60,000
Conference	• Sponsorship amount (bag to be provided by company)	Rs. 60,000
	• Sponsor amount incl. bag	Rs. 2.20,000
Insert	• In conference bag	Rs. 10,000
Conference gift	• Sponsor amount	As applicable (+) Rs. 20,000
Audiovisual system		Rs. 1,50,000
Video/Photography		Rs. 1,00,000
Pocket programme	• Information 'at-a-glance'	Rs. 75,000
Delegate badges		Cost +Rs. 30,000 (or) Rs. 75,000
Internet Café	• 2-4 laptops+printer	Rs. 1,00,000
Press office		Cost +Rs. 20,000
Convention news letter per day		Rs. 25,000
Hall Sponsorship	• Hall A	Rs. 2,00,000
	• Hall B	Rs. 1,00,000
Exhibition stalls	• Main stall (3 mtr x2 mtr)	Rs. 1,00,000
	• Other (3 mtr x 2 mtr each)	Rs. 75,000
	• Half (2 mtr x 2 mtr each)	Rs. 50,000
	• 1 table & 1 chair	Rs. 30,000
Reception centre		Rs. 1,50,000
Information centre		Rs. 1,00,000
Keynotes address		Rs. 1,00,000
Mementoes		Rs. 1,00,000
Advertisement around auditorium	• Welcome Panel in front of auditorium	Rs. 1,00,000
	• Welcome Panel in front of auditorium campus gate	Rs. 1,00,000
	• Welcome borads (gate No. 1, 2, & 3) (each)	Rs. 60,000
	• Hanging banner on light poles	Rs. 50,000

	• Standing panels (each)	Rs. 8,000
	• Backdrops at Hall A	Rs. 1,50,000
	• Backdrops at Hall B	Rs. 75,000
Opening Ceremony & welcome dinner on 12 Feb. 2011		Rs.2,50,000
Chairman's /president dinner on 13 Feb. 2011		Rs.2,50,000
Entertainment Programme		As applicable
City Tour-Taxi/bus		Rs. 2,00,000
Lunch (per day)	• 12 th & 13 th Feb, 2011	Rs. 2,00,000
High tea (per day)	• 12 th & 13 th Feb, 2011	Rs. 40,000
Coffee breaks (per day)	• 12 th & 13 th Feb, 2011	Rs. 25,000
Coffee breaks (for whole duration)		Rs. 75,000
Round the clock tea / coffee) per day)		Rs. 50,000

(C) ABSTRACT , POSTER PRESENTATION AND RELATED ITEMS

Abstract CD—ROM	Rs. 75,000
Speaker's Preview room	Rs. 50,000

(D) ADVERTISEMENT IN THE SOUVENIR / ABSTRACT BOOK

Abstract book	• Sponsorship	Rs. 2,00,000
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	• Back cover Inside (Colour)	Rs. 40,000
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	• Full page (B & W)	Rs. 10,000
Conference Book	• Sponsorship	Rs. 2,00,000
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	• Back cover Inside (Colour)	Rs. 40,000
	• Front Cover inside	Rs. 50,000
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(E) MAIN SPONSORSHIP LEVELS AND BENEFITS

Premier Sponsor- Diamond	Rs. 10.00 lakh
Major Sponsor- Gold	Rs. 7.00 lakh
Regional Sponsor-Silver	Rs. 4.00 lakh

The list of sponsorship items is not definite. Should you have gues for suitable sponsorship items, you are welcome to discuss these with the Organizing Committee / Conference Secretariat.

For more details information and for reservation of sponsor items, please contact the conference secretariat.

Dr. Raj Kumar
Organizing Secretary

Dr. V.K Vijyan
Organizing Chairman